

Ministry of Science and Higher Education of Republic of Kazakhstan  
Karaganda University of the name of academician E.A. Buketov

«APPROVED»

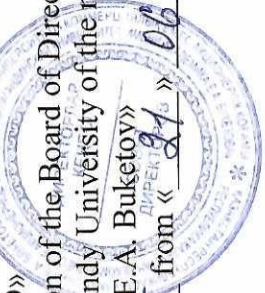
By the decision of the Board  
NLC «Karagandy University of the name of  
academician E.A. Buketov»

Protocol no. 23 from «23» \_\_\_\_\_ 2024 y.

«APPROVED»

By the decision of the Board of Directors of  
NLC «Karagandy University of the name of  
academician E.A. Buketov»

Protocol no. 5 from «21» \_\_\_\_\_ 2024 y.



**EDUCATIONAL PROGRAM**

**7M02302 - Applied Philology**

**Level: Master's**

Karaganda  
2024

APPROVAL SHEET

EDUCATIONAL PROGRAM  
7M02301 – APPLIED PHILOLOGY

"AGREED"

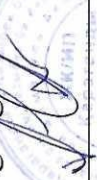
Head of the State Institution "Department  
for the Development of Languages  
Karaganda region"

  
S.M. Abeuova

« 15 » 04 2024

"AGREED"

Director of Karaganda regional  
Language Teaching Center

  
A.A. Igenova

« 15 » 04 2024



**The educational program in the direction of preparation 7M023 "Languages and Literature" was developed on the basis of the following regulatory documents:**

- Law of the Republic of Kazakhstan dated July 27, 2007 No. 319-III "On Education"
- Order of the Ministry of Education and Science of the Republic of Kazakhstan dated April 20, 2011 No. 152 "On approval of the Rules for organizing the educational process on credit technology"
- National Qualifications Framework dated March 16, 2016 by the Republican Tripartite Commission on Social Partnership and Regulation of Social and Labor Relations
- Order of the Ministry of Education and Science of the Republic of Kazakhstan No. 569 dated October 13, 2018 "On approval of the Classifier of areas of training for personnel with higher and postgraduate education"
- State mandatory standard for postgraduate education of the Republic of Kazakhstan, approved by order of the Ministry of Education and Science of the Republic of Kazakhstan No. 2 dated July 20, 2022
- Standard "Teacher", approved by order of the Ministry of Education of the Republic of Kazakhstan No. 500 dated December 15, 2022.
- Professional standard for teachers (teaching staff) of higher and (or) postgraduate education organizations, approved by order of the Minister of Education and Science of the Republic of Kazakhstan No. 591 dated November 20, 2023.

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### Passport of the educational program

1. Code and name of the educational program – 7M02301 – Applied Philology
  2. Code and classification of the field of education, areas of training – 7M02 – Arts and Humanities
  3. Group of educational programs – M060 Philology
  4. Number of credits – 120
  5. Form of education – Full-time
  6. Language of training – Kazakh, Russian
  7. Awarded degree - Master of Arts in the educational program "7M02301 – Applied Philology"
  8. Type of EP – New EP
  9. ISCED level – 7
  10. NQF level – 7
  11. SQF level – 7
  12. Distinctive features of the EP – no
  13. The number of the application to the license for the direction of personnel training – KZ83LAA00018495 No. 16 dated July 28, 2020.
  14. Name of the accreditation body and the period of validity of the accreditation of the OP – no
  15. Purpose of the EP – preparation of a highly qualified philologist capable of carrying out scientific and professional activities in higher educational institutions, scientific and pedagogical, research institutions; possessing the skills of organizing and conducting research in the field of linguistics and literary criticism; able to apply philological knowledge in organizations of education, culture, management, media, intercultural communication and other areas of the social and humanitarian sphere.
  16. Qualification characteristics of the graduate
    - a) List of graduate positions
      - university lecturer;
      - researcher;
      - employee of the editorial office, cultural institutions.
    - b) The field of professional activity of the graduate
      - education (teacher of secondary, secondary specialized and higher educational institutions);
      - culture (employee of cultural institutions);
      - science (employee of research institutions);
      - Publishing (publisher, editor of publishing products);
      - mass media, including the Internet (an employee of the editorial office of newspapers, radio, television, magazines);
      - administration in the field of education (departments of secondary, vocational and higher education);
      - other areas of social and humanitarian activities (intercultural communication, etc.).
- Places of professional activity of the graduate

- universities;
- colleges;
- research institutes .
- c) Types of professional activity of the graduate
  - scientific and pedagogical;
  - research;
  - pedagogical ;
  - organizational and pedagogical .
- d) Functions of the professional activity of the graduate
  - teaching the Kazakh language and literature in higher educational institutions, secondary schools, gymnasiums and lyceums, organizations of post-secondary education;
  - implementation of work on the organization of the educational, methodological and pedagogical process in educational institutions;
  - be an editor, proofreader in print media;
  - to be a linguistic expert in legal bodies;
  - be a correspondent in the institutions of internal affairs;
  - conducting research in the field of linguistics, literary criticism, folklore and textual criticism;
  - carrying out educational work in the field of culture;
  - implementation of oral and written translations;
  - implementation of socio-communicative professional activities related to the use of philological knowledge in organizations of education, culture, management, the media, in the field of intercultural communication and other areas of the social and humanitarian spheres.

## Formulation of learning outcomes based on competencies

Type of competencies	Learning outcome code	Learning Outcome (according to Bloom's Taxonomy)
1. Behavioral skills and personal qualities: (Soft skills)	LO 1	Applies the skills of a philosophical approach to solving urgent problems of modern life, applies methods of forecasting and designing socio-political, socio-cultural processes in modern society within the framework of professional activity. Speaks a professionally oriented foreign language.
	LO 2	Identifies and offers solutions to current problems in the field of Higher school pedagogy. Carries out professional communication. Owns the culture of scientific speech.
	LO 3	Owns the technologies of pedagogical management. Plans the activities of pedagogical objects, predicts the activities of organizations, carries out professional communication at different levels, identifies the strengths and weaknesses of the teaching staff.
2. Digital competencies (Digital skills)	LO 4	Carries out research and innovation activities in order to obtain new knowledge and applies this knowledge to the expert assessment of specific management situations; has the skills to work with digital products and use digital technologies.
	LO 5	Applies business communication skills in the organization of the pedagogical process. Applies business communication skills in the organization of the pedagogical process: methods and techniques of reflective learning, interaction with students and their behavior, curriculum development, training strategy and lesson; skills of electronic linguodidactics, as well as machine learning and corpus linguistics in information processing.
3. Professional competencies: (Hard skills)	LO 6	Knows the laws of language development, its historical features and current state. Understands the complex problems of a general meteorological nature that form linguistic thinking.
	LO 7	Analyzes and systematizes linguistic information taking into account social, ethical and national characteristics; application aspects of macrointaxis; identifies functional-semantic features of syntaxems, phrases, sentences-statements, complex syntactic integers and texts.
	LO 8	Organizes scientific research in the field of philology and interdisciplinary humanitarian studies. The ability to find information in library funds and in electronic resources, to evaluate the information found by scientometric indicators; development of research skills using sources in Russian and foreign languages.
	LO 9	Analyzes the state of the modern literary process, carries out the examination of literary texts, reviews and comments on the texts submitted for publication. Differentiates different approaches to the studied linguistic and literary phenomenon, defines the paradigm features of modern linguistics and literary criticism.
	LO 10	Has knowledge of the psychology of writing, forms public opinion about various aesthetic phenomena through the mass media; skills in planning students' educational activities, their own pedagogical trajectory, knowledge of the metalanguage of linguistic and literary disciplines.

### Definition of modules of disciplines in accordance with learning outcomes

Learning outcome code	Module name	Name of disciplines	Volume (ECTS)	
LO 1	Philosophical and historical aspects of socio-linguistic knowledge	History and Philosophy of Science	4	
LO 2		Higher School Pedagogy	4	
LO 3		Psychology of management	4	
LO 5, LO 6		Teaching practice	4	
LO 1, LO 2		Professional languages	Foreign language (professional)	4
LO 6			Evolutionary linguistics Diachronic linguistics	5
LO 9	Discourse and text linguistics	Discourse theory Text and discourse theory	5	
LO 10		Fundamentals of Business Discourse Document Linguistics	5	
LO 5	Methodology and organization of research	Methods of reflective learning	5	
LO 8		Basics of bibliography and organization of research	5	
LO 5, LO 10		Methods of teaching philological disciplines	5	
LO 7	Problems of communicative syntax	Functional syntax problems	5	
LO 9		Theory of macrosyntax	5	
LO 1, LO 2, LO 4, LO 8, LO 9	Forms of artistic thinking and rhetoric	Fundamentals of rhetoric Business rhetoric	4	
LO 6, LO 9	Communicative speech culture	Forms of artistic thinking in Kazakh literature Textology in modern Kazakh literature	5	
		Scientific foundations of speech culture The national character of the communicative culture of speech	5	
LO 4, LO 8		Philological foundations of professional communication Theory and practice of professional communication	5	
		Research	14	
LO 4, LO 8	Research work of a master's student, including passing an internship and completing a master's thesis	The research work of the undergraduate, including internship and implementation of the master's thesis (SRW)	24	
LO 8, LO 9	Final certification	Registration and defense of a master's thesis	8	



## Achievability Matrix of Learning Outcomes

NN	Name of disciplines	Brief description of the discipline	Credit number	Formed learning outcomes (codes)																		
				LO 1	LO 2	LO 3	LO 4	LO 5	LO 6	LO 7	LO 8	LO 9	LO 10									
Cycle of basic disciplines University component																						
D-1	History and Philosophy of Science	Based on the study of the history of science creating a style of thinking. The creation of a culture of scientific thinking. The study of the theoretical foundations of the course. Original and classical methods of foreign and domestic methodologists of science the study of analytical work with works. Help to learn self-service and critical thinking, the formation of broad thinking and open thinking.	4	+																		
D-2	Higher School Pedagogy	To give undergraduates theoretical knowledge about the structure and essence of pedagogical activity, the personality of the teacher of Higher school and modern requirements to his qualification. Theoretical knowledge of the system of higher professional education in the Republic of Kazakhstan. To give theoretical knowledge about the main directions and processes of development of modern higher education.	4	+																		
D-3	Psychology of management	Basic concepts, theoretical positions and actual problems of psychology of management. Theoretical features of management psychology. Personal features of the head. Features of communication of the head and subordinates in the organization. Basic aspects of management psychology. Psychological aspects of business communication, motivational aspects of management.	4			+																
Practice																						
	Teaching practice	Pedagogical and research constitute the main part of the training of specialists with higher education in accordance with a multi-level system of training. This type of training connects theoretical knowledge mastered by undergraduates and the process of their independent work in colleges and universities of different levels. It will allow the undergraduate to enrich their educational Fund, to improve the skills formed in the chosen specialty, as well as to improve their independent pedagogical abilities.	4							+												
D-4	Foreign language (prof)	Development of skills of speech activity in the subject area of the master's degree. Basic categorical explanatory devices in the studied foreign language and professional Foreign language terminology. Introduction to the subject area of the specialty in a professionally-oriented foreign language. Characteristics of the content of the subject area in the specialty in a foreign language. Special professionally-oriented material and its application in specified professional situations.	4	+																		

Cycle of basic disciplines Elective course										
D-5	Evolutionary linguistics	Evolutionary linguistics is a branch of linguistics that studies the patterns observed in the historical development of language. The study of the historical development of the language system in the form of the subject of linguistics, the consideration of the connection with the process of language development, the study of the origins, historical changes and the development of phenomena in the language allows you to thoroughly study its current state and subtleties.	5						+	
D-6	Diachronic linguistics	Through diachronic linguistics, it is possible to develop knowledge about language in the history of science and culture, to understand its theoretical essence, and to analyze theories and conclusions about language in general, trends, trends, and schools, which determine the process of developing the teaching of language.							+	
D-7	Discourse theory	The discipline «Theory of Discourse» covers such topical issues as definitions, types of discourse, etc. Problems considered in the discipline «Theory of discourse»: the relationship between text and discourse; differentiation of types of discourse and continuity with the problem of language culture; problems of discourse in determining the problems of pragmatics and pragmatics of text; problems of film discourse; prosodies of discourse; problems of the relationship between language personality.	5							+
D-8	Text and discourse theory	The discipline «Theory of Text and Discourse» covers the issues of structure, semantics of text, types of discourse, differences between text and discourse, etc. The opinions of scientists on the theory of text and discourse are analyzed. The text is described from the point of view of integration processes in science. In accordance with the new paradigm, the text is analyzed on the basis of the author-text-reader triad. The transformation and combination of language units (words, phrases, etc. in the text.								+
D-9	Fundamentals of Business Discourse	The discipline Fundamentals of Business Discourse examines the basic nature of business discourse, types and principles of business document management, methods and techniques of their management. The specifics and characteristic features of business discourse, which is one of the genres of institutional discourse, are given, and several of its typical features are described. The definitions of scientists given in the business discourse are given.	5							+
D-10	Document Linguistics	The discipline "Document Management" provides for its own system of office management, established rules, the order of preparation, the basics of office management, communication with other disciplines, theory and written practice. Documentology, presenting it as a discipline, deepens the theoretical knowledge and practical skills of students, forms skills related to office work.								+

The cycle of major disciplines University component											
D-11	Methods of reflective learning	Within the framework of the reflexive learning methodology, such issues as: reflexive teaching skills, learning development, ways to improve the quality of teaching, the basics of effective learning and teaching, creating conditions for learning, creating a learning environment, communicating with students, learning for learning, implementing a training program, developing effective strategies, in-depth analysis of results, evaluating student performance, ways to ensure educational opportunities.	5								+
D-12	Basics of bibliography and organization of research	The purpose and objectives of the discipline is to get acquainted with the materials of specialized literature, abstract journals, reference books, periodicals on specialization. Training using bibliographic cards, card files, catalogs, indexes. Desire to implement solutions in language theory through the Kazakh language; learn to theoretically evaluate linguistic data. To train undergraduates in scientific and creative work.	5								+
D-13	Methods of teaching philological disciplines	Knowledge of the theoretical and practical foundations of the methodology of teaching philological disciplines, understanding of the relationship, the relationship with domestic and world methods, scientific and practical understanding. Knowledge of methodological directions in pedagogy. In the methodology of teaching philological disciplines, the approaches, principles, and features of mastering the forms and types of teaching used in teaching are considered.	5								+
The cycle of major disciplines Elective course											
D-14	Functional problems	Functional linguistics is a set of directions and attitudes that characterize the activity of language as a means of communication. Functional grammar, focusing on the basics of the traditional language system, imposes requirements for cognition, study, and assimilation of the question of what function it performs or performs according to speech acts in the process of speech. The main goal is to consider the basic concepts of functional grammar, the features of the functional direction.	5								+
D-15	Theory of macrosyntax	The purpose of the discipline is to focus on the fact that the final thought is not a sentence, but a text, to consider the problems of complex syntactic integrity, syntactic means of text formation. In the course of studying the discipline, such issues as the characteristic features of the text, the text-forming means of parts of speech, including the nature of pronouns, conjunctions, numerals and adverbs in connection with the text, the textual characters of incomplete,									+

		nominative sentences.																			
D-16	Fundamentals of rhetoric	Within the framework of the fundamentals of rhetoric, such issues as the nature, content and structure of rhetoric as a science, the concept of rhetoric and its place in the language system, the history of rhetoric, rhetorical analysis, types of rhetoric, classical rhetoric, speech culture and public speaking skills are considered.	4																		
D-17	Business rhetoric	The history of the formation and development of rhetoric. Business rhetoric and the order of presentation of undergraduates as future specialists. Modern laws of General rhetoric. Principles of communicative cooperation. The structure of public speaking. Reasoned speech: general characteristics, types, tactics. The rhetorical ideal and the culture of business speech. Rhetorical culture in the professional activity of a specialist. Speech culture and its role in business communication. Speech etiquette.																			
D-18	Forms of artistic thinking in Kazakh literature	The discipline "Forms of artistic thinking in Kazakh literature" teaches to identify the channels of artistic development of modern Kazakh literature, to theoretically substantiate the scientific principles of the analysis of artistic works included in the National verbal Art, to overlap literature with social thinking, to comprehend the impact on the spiritual improvement of students and the formation of its socio-political, social attitudes.	5																		
D-19	Textology in modern Kazakh literature	The discipline "Textology in Kazakh literature" is devoted to the scientific circulation and publication of Abai's works in the history of Kazakh literature. He also considers textual works as the textology of antiquity, medieval textology, the textology of oral folk art, the textology of Eastern literature, and the textology of modern literature. When studying the history of writing a work, he distinguishes between the types of text.																			
D-20	Scientific foundations of speech culture	The course examines the concept, normativity, ethical and communicative aspects of speech culture, methods of oral and written communication of information by following the requirements of speech culture. As a result of studying the discipline, the master's student masters the norm of speech culture; understands the nature of speech etiquette; gets used to the appropriate use of language units that have a label meaning in the process of communication.	5																		
D-21	The national character of the communicative culture of speech	The course deals with the main problems of communicative speech culture, the principles of the language organization of styles, the laws of the correct use of language tools in cultural speech. This course helps to form the national character of the culture of speech in communication among undergraduates. Mastering the scientific and theoretical foundations of speech culture, educating future specialists in the ability to comply with the norms of the literary language.																			
D-22	Philological foundations of professional communication	Theoretical foundations of philological support for professional communication: Philological support as the basis of human	5																		

	communication	communication. Types and levels of professional communication, Modern concepts of various communications. Communicative competence in the system of professional training of a specialist. Philological support of business communication: Written-verbal communication: properties, types and functions.						
D-23	Theory and practice of professional communication	Professional communication as a new direction in communication science. Theories and models of professional communication. Written business communication. Business oral genres. Non-verbal business relationships. Intercultural communication. Formation of intercultural communication and its place in the system of human sciences. Types of intercultural communication. Linguistic research and expertise as a form of professional activity. Philological support of editorial activity.	+					
Practice								
	Research	The master's student is able to reveal the topic of the dissertation, analyze and describe it, explain the definitions of terms used in the writing of the research work. The ability to plan, group and summarize the research work collected during the internship, the analysis and systematization of data, the development of certain theoretical conclusions.	14		+		+	+
Research work								
	The research work of the undergraduate, including internship and implementation of the master's thesis (SRW)	Use of modern theoretical, methodological and technological achievements of philological science in dissertation research, formulation and substantiation of specific practical recommendations, independent problem solving, use of modern methods of data processing and interpretation using computer technology. To be able to systematize scientific materials, collect linguistic materials and draw conclusions.	24		+		+	
Final examination								
	Registration and defense of a master's thesis	Education undergraduates should be able to choose a topic depending on their level of knowledge, to answer questions on the topic from their own point of view, to express different opinions and to form their own attitude to it. Skills mastering the necessary research techniques to improve the ability to conduct independent work and address issues and problems considered during the dissertation.	8				+	+

## Aligning planned learning outcomes with teaching and assessment methods within the module

Learning Outcomes	Planned learning outcomes for the module	Teaching methods	Assessment Methods
LO 1, LO 2, LO 3, LO 5, LO 6	Be able to apply the skills of a philosophical approach in solving current problems of modern life, apply methods for predicting and designing socio-political, socio-cultural processes in modern society in professional activity.	Interactive lecture	Test, practice report
LO 1, LO 2, LO 6	Knowledge of the sound reception and reproduction of the professional speech system of a foreign language. The formation of the ability to freely use a foreign language as a means of business communication and social mobility.	Case methods,	Colloquium
LO 9, LO 10	Knowledge of the theory of language and literature in the system of modern sciences, the main prospects for the further development of the theory of linguistic and literary science; the ability to design and carry out comprehensive studies, including interdisciplinary ones based on a holistic systemic scientific worldview using knowledge in the field of linguistics and literary criticism.	Project-based learning	Presentations
LO 5, LO 8, LO 10	Ability to independently conduct research work and obtain scientific results that meet the established requirements for the content of dissertations; knowledge of the methods of planning, conducting research and development, wording of conclusions and recommendations; knowledge of methods of critical analysis and assessment of modern scientific achievements.	Discussion, round table	Project protection
LO 7, LO 9	Knowledge in the field of functional syntax, necessary for teaching the Kazakh/Russian language, applied aspects of macro-syntax; ability to identify functional and semantic features of syntaxems, phrases, sentences, complex syntactic integers and texts; interpret the facts of language and speech from the standpoint of a functionally communicative paradigm.	Round table	Портфолио
LO 1, LO 2, LO 4, LO 8, LO 9	Mastery of the skills of textual, source studies, aesthetic and philological approach to literary and artistic material in its historical development, the definition of the functions of textual and artistic techniques in works of poetry, drama and prose, their various genres; mastering the rules for working with texts, textual sources.	Interactive lecture	Test
LO 4, LO 6, LO 8, LO 9	Knowledge of the skills of realizing the communicative qualities of ideal speech; Skills in creating and editing texts of different functional styles the norms of speech etiquette (the use of language means in professional and household communication); use various forms and types of oral and written communication in the native language in educational and professional activities.	Round table	Portfolio
LO 4, LO 8	The ability to conduct an independent dissertation study in which theoretical provisions have been developed or a scientific problem has been solved that has important theoretical and practical significance and contains new scientifically based theoretical and empirical results. Skills in the methodological foundations of research activities.	Scientific discussion	Writing a scientific article
LO 8, LO 9	Knowledge of the methodology and methods of philological research, the culture of scientific research in the field of philological sciences, including the use of information and communication technologies; the ability to interpret the results of a philological study, to assess the boundaries of their applicability.	Scientific discussion	Writing and defending a dissertation

## Educational program graduate model

### Master's Graduate Attributes

- High professionalism in the field of language education
- Adaptability to global processes and competitiveness
- Ability to be a tolerant and flexible mediator between languages and cultures
- Independence in the search for opportunities for professional and personal development
- Sociability
- Understanding the culture of academic integrity
- Readiness to participate in solving government problems and strategies of Kazakhstan

Competency types	Description of competencies
1. Behavioral skills and personality traits (Softskills)	Knowledge of Kazakh/Russian/English, trends in the development of society, the ability to navigate various social situations, the ability to think creatively, show tolerance for culture, traditions of another nation, take an active life position; formation of entrepreneurship and competitiveness in the labor market in the field of education, providing the possibility of rapid employment in the specialty, the formation of skills for effective consolidation of theoretical material in the process of passing educational and professional practice, the ability to effectively work individually and work as a member of the group when completing various tasks; improvement and development of its intellectual and general cultural level; understanding the need for continuous self-education, self-development and adaptation to new situations, reevaluation of accumulated experience, analysis of their capabilities.
2. Digital competencies (Digital skills)	Knowledge of the skills of using modern theoretical, methodological and technological achievements of philological science in a dissertation study, formulate and substantiate concrete practical recommendations; know modern methods for processing and interpreting data using computer and Internet technologies, methodology and methodology for using computer technologies in modern philological research; using digital technologies to collect, identify, store, process and visualize language data, create electronic enclosures of different languages; production of digital media content, graphic content, multimedia content, creation of various types of texts for the Internet space.
3. Professional competencies (Hard skills)	Knowledge of basic skills in collecting and analyzing language and literary facts using traditional methods and modern information technologies; application of knowledge gained in the field of theory and history of the main studied language (languages) and literature, communication theory, philological analysis and interpretation of the text in its research activities; methodological foundations of research activities; knowledge of the skills of compiling scientific reviews, annotations, abstracts and bibliographies on the topic of the study; methods of bibliographic description; knowledge of the main bibliographic sources and search engines; knowledge of communication strategies and tactics adopted in various areas of communication, rhetorical, stylistic and linguistic norms and methods; translation of various types of texts (mainly scientific and journalistic, as well as documents) from foreign languages and into foreign languages; annotation and summarization of documents, scientific works and works of art.

**Developers:**

Members of the working group:

Head of the Department of Kazakh Linguistics  
Professor of the Department of Kazakh Linguistics  
2<sup>nd</sup> year Master's student  
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The educational program was considered by the faculty council dated 27.04.2024 Protocol No. 9  
The educational program was considered at a meeting of the Academic Council dated 29.04.24 Protocol No. 5  
The educational program was reviewed and approved at a meeting of the University Board dated 24.05.24 Protocol No. 8

**Board Member, Vice-Rector for Academic Affairs**  
**Director of the Department for Academic Affairs**  
**Dean of the Faculty**

**M.M.Umurkulova**  
**T.M.Hassenova**  
**E.E.Tuite**